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Bright **FUTURE** for



HIGER

In its short 14-year history, Future Coaches and Tours, based in Pretoria, have built up a versatile fleet of vehicles, and an extraordinary accident-free track record. Owner Izak Coetzee has just added a luxury Scania Higer to his fleet.

It seems Izak Coetzee planned a career in the transport industry early on. After studying for a B. Comm in Transport Management at the University of the Free State, he started his business with a small budget and a Mercedes Sprinter in 1998.

His first Scania, a K94 chassis with a MarcoPolo Andare luxury coach body, joined the fleet in 2002. Since then that particular Scania has covered over 600 000 trouble-free and accident-free kilometres, a testament to Coetzee's commitment to proper driver training, qualified, competent drivers and road safety. In fact, none of his company's vehicles or drivers have ever been involved in any accident, a remarkable record!

His Future Coaches uniform shirt carries a Platinum Award emblem commemorating his achievement. Ronnie is now the designated driver for the Higer and is looking forward to breaking through the million-kilometre mark. Izak Coetzee is justifiably proud of the accomplished driver, and also his company's safety record. "Total mileage for the entire fleet is equal to driving around the world 250 times without a single accident" says Coetzee. "That's just over ten million kilometres."

Today the Future Coaches fleet has six Scania luxury coaches, including the brand-new Higer with its high tech chassis, top quality coach body and the company's distinctive, stylish new branding. The Higer arrives just in time for Future Coaches to move a number of overseas tour groups around South Africa for the soccer. "The World Cup has brought in a lot of new business for us," says Coetzee, "And the Higer adds more luxury seats to our fleet."

Future Coaches and Tours works with agents in Europe and the US to bring tour groups to South Africa. The company is about to take an inbound group on a 30-day luxury trip around the country.

While looking for a new luxury coach to add to the fleet, Coetzee was impressed with the Scania

package. "I decided to buy the Higer because of Scania's excellent service. Also, Scania has the best sales team in the country at the moment. With Robbie Virgili and Alan Hugo running bus and coach sales, they will swing anything; they are a young, vibrant team doing a fantastic job."

"The foundation of any good operator is business integrity, client service, honesty, and quality of products. We strive to give our clients the best service possible, and we rely on the team at Scania to help us achieve these aims. The Scania Higer will make our clients' trip an unforgettable experience," concludes Coetzee. •

Fast Fact

Ronnie Moodley has been driving for Future since 2002 and by the end of last year had notched up 750 000 accident-free kilometres.

“ I decided to buy the Higer because of Scania's excellent service.”

Izak Coetzee, Director, Future Coaches

Ronnie Moodley's Future Coaches uniform shirt carries a Platinum Award emblem commemorating his 750 000 accident-free kilometres.

